

Eastern Indiana Strategic Skills Initiative

The Rush County Economy A Competitive Analysis

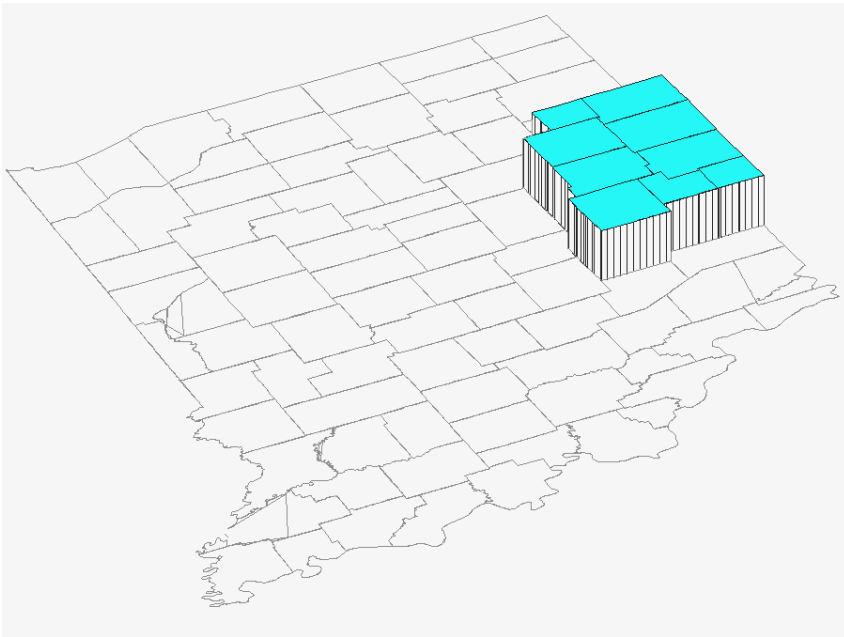
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Map of Workforce Regions



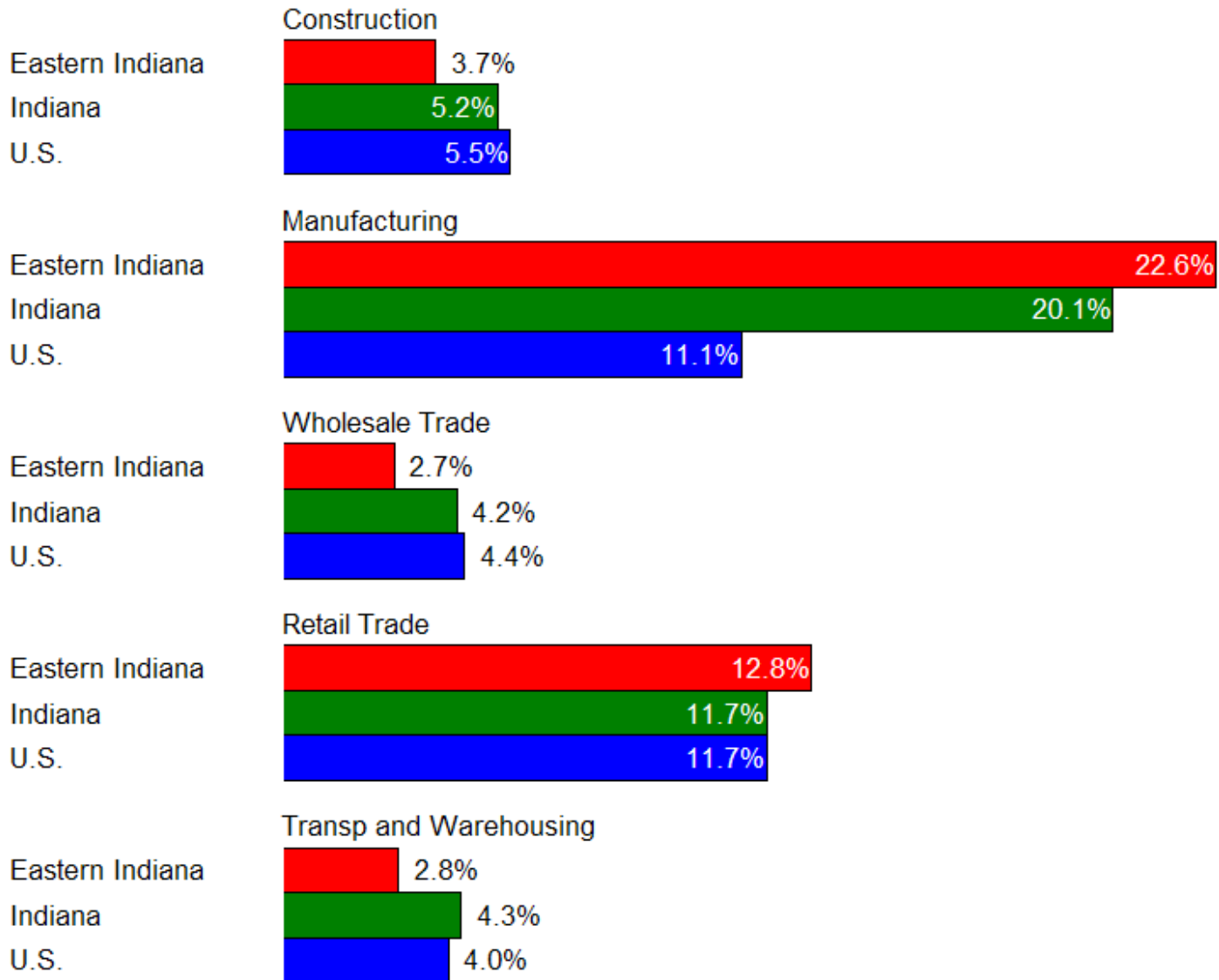
Balance of State Workforce Regions
 Note: Marion County is a separate WSA

The Eastern Indiana Economy

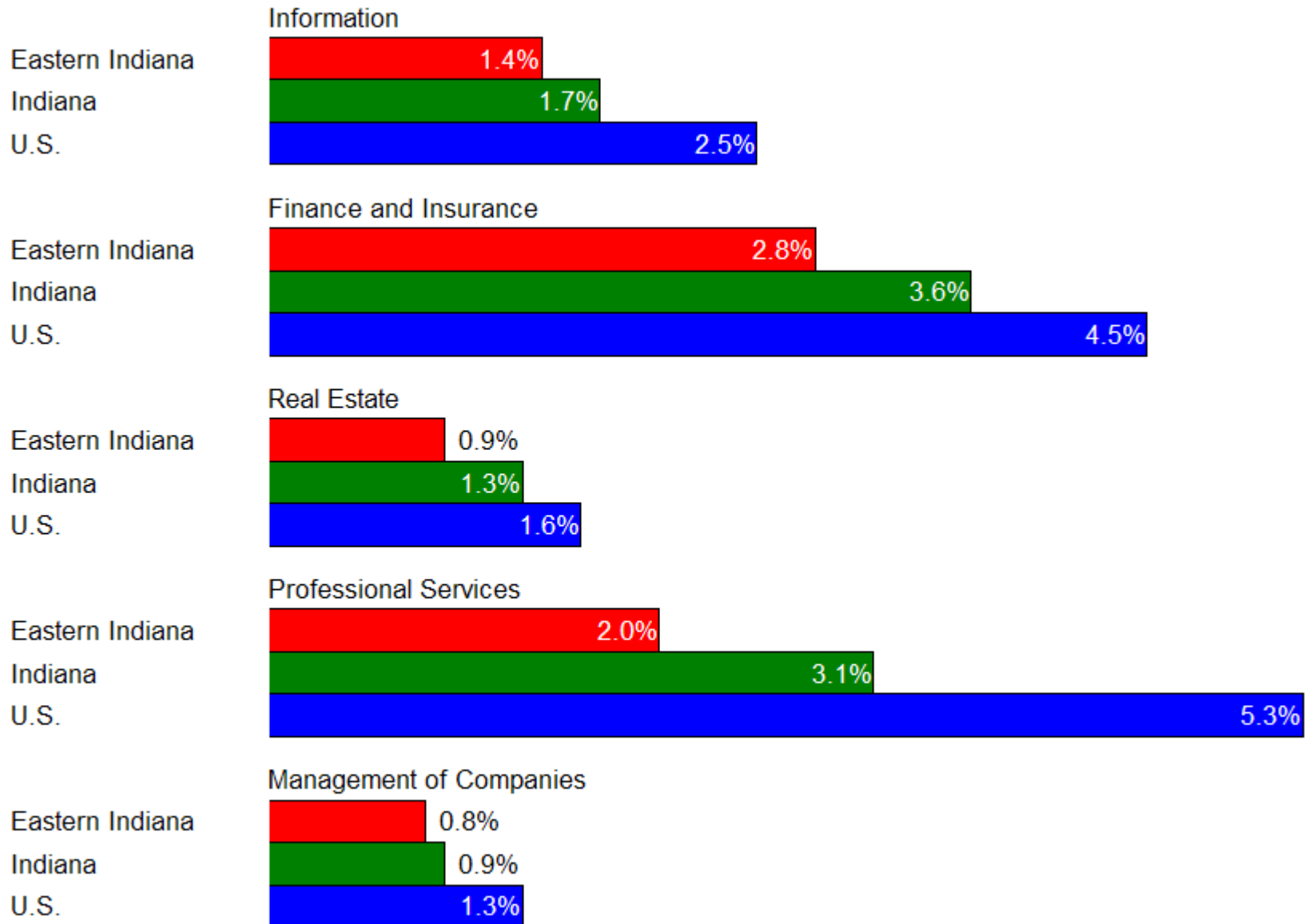


- 9 counties, 2,977 sq. miles, 350,000 people
- 186,000 people working in 302 different industries
- Economy dominated by manufacturing
- Only region in Indiana to suffer population loss since 1990

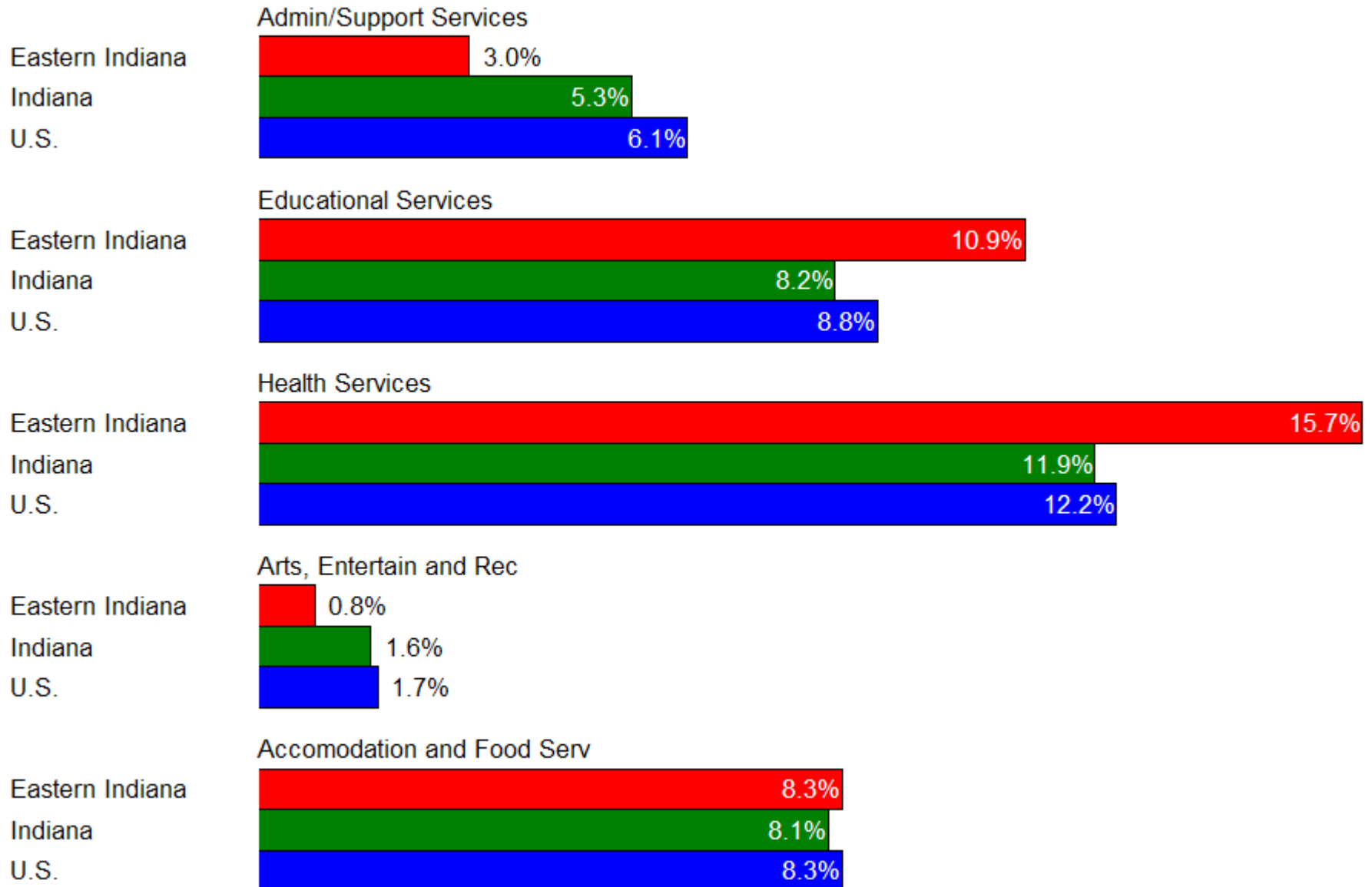
Employment Shares, 2004



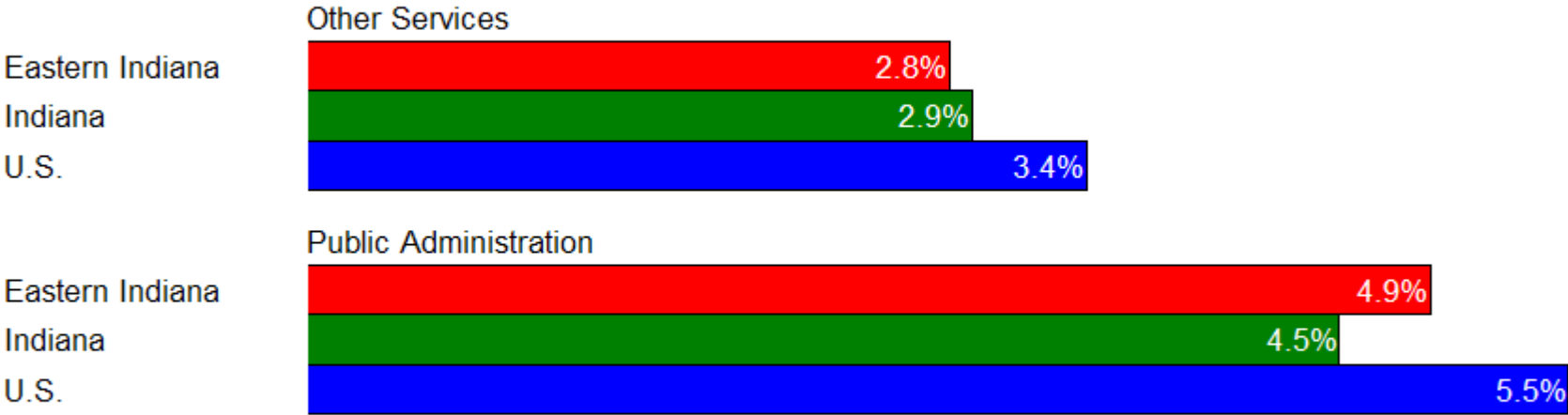
Employment Shares, 2004, continued



Employment Shares, 2004, continued

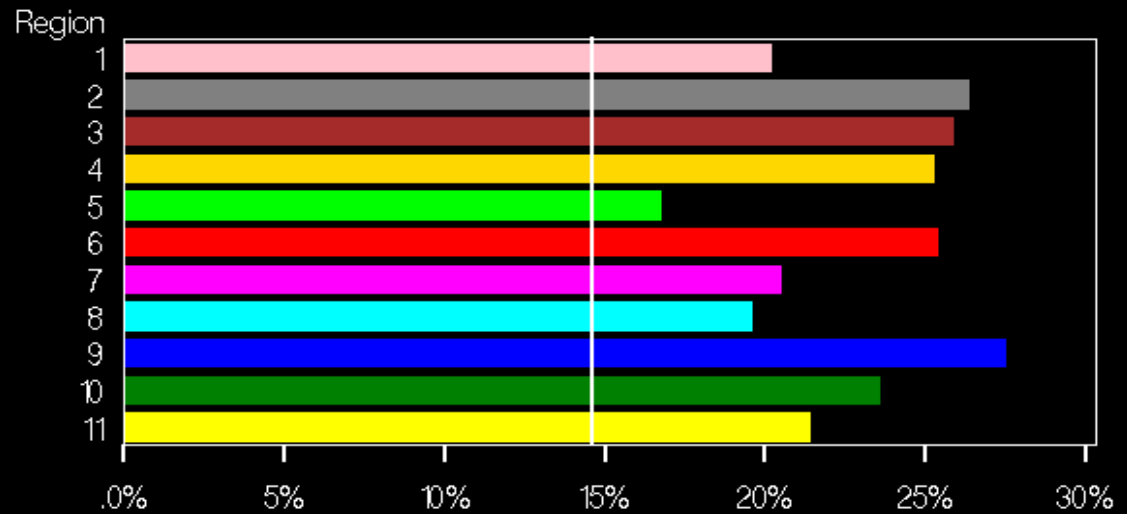
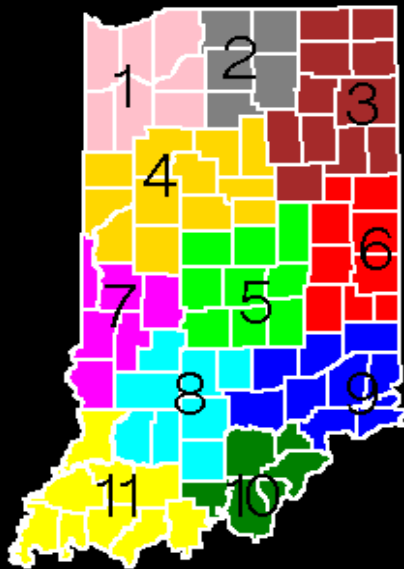


Employment Shares, 2004, continued

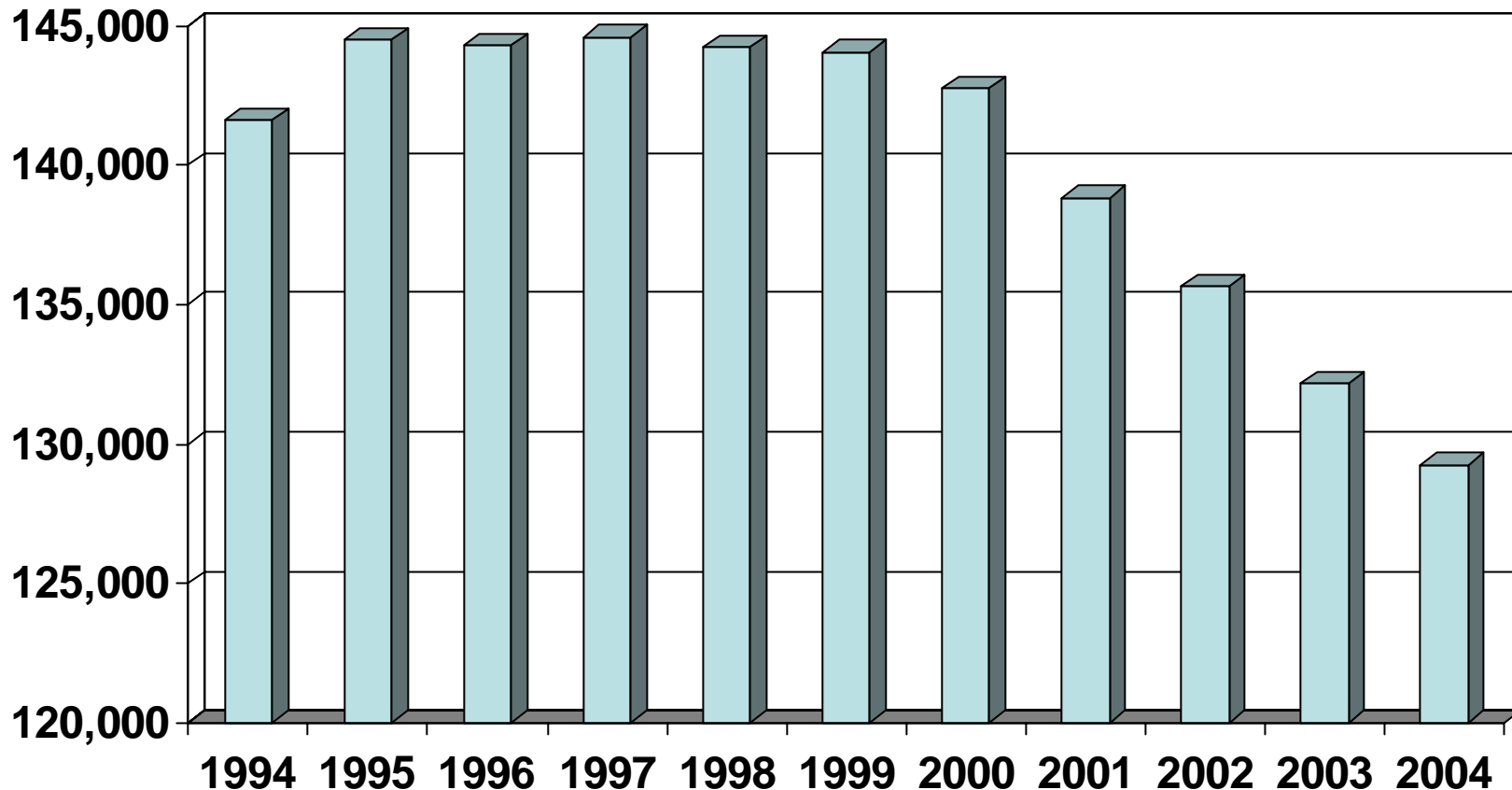


Indiana Growth Regions

Pct. of Workforce in Production/Transp Occupations



Employment Has Fallen Since the mid-1990's



Total Covered Employment, Eastern Indiana

Shift Share Analysis of Employment

Job Loss 1994-2004 = -12,366

If we had grown at US average = 21,120

Job losses due to our industry mix = -5,554

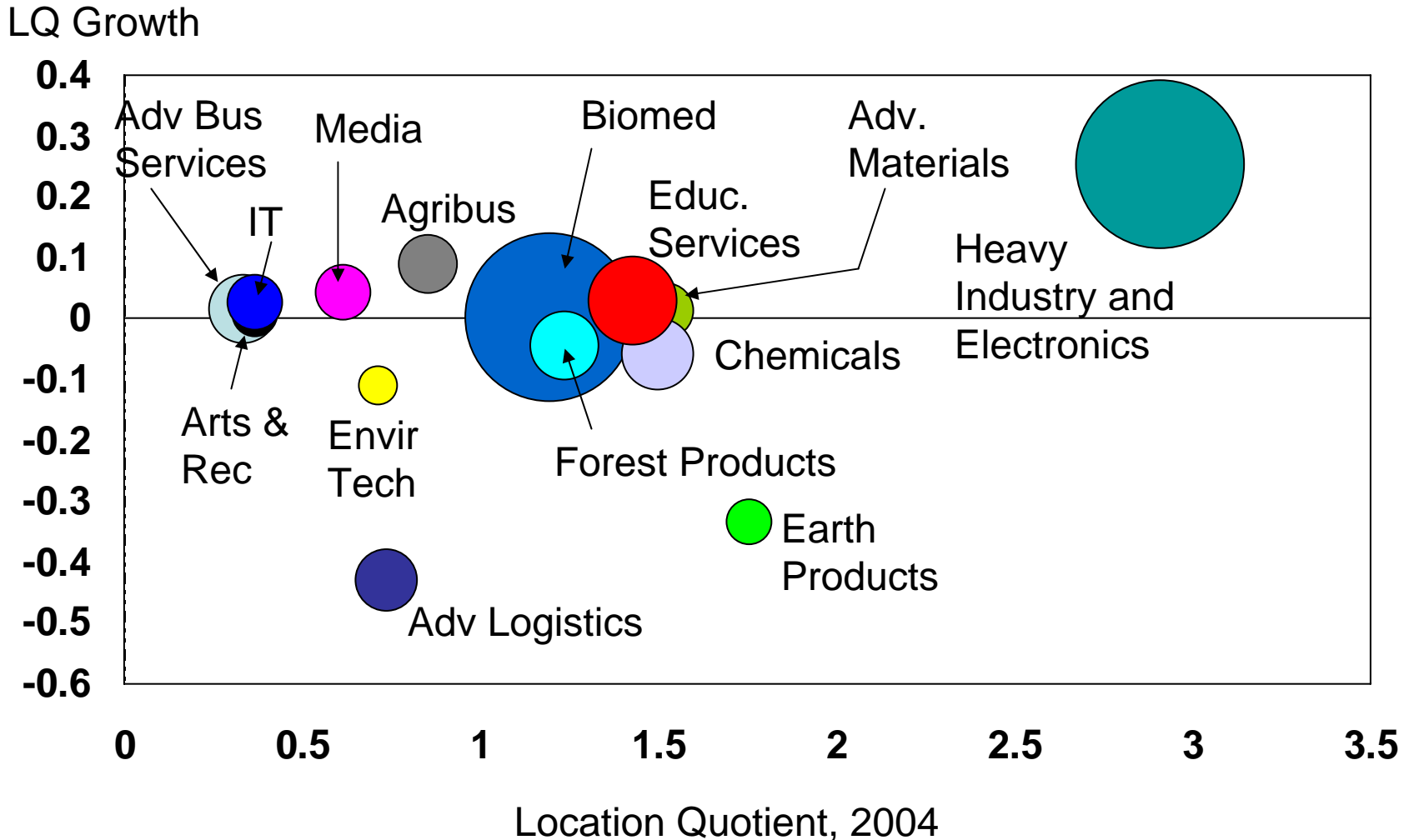
Loss of market share of existing base = -27,720

Clusters and Competitiveness

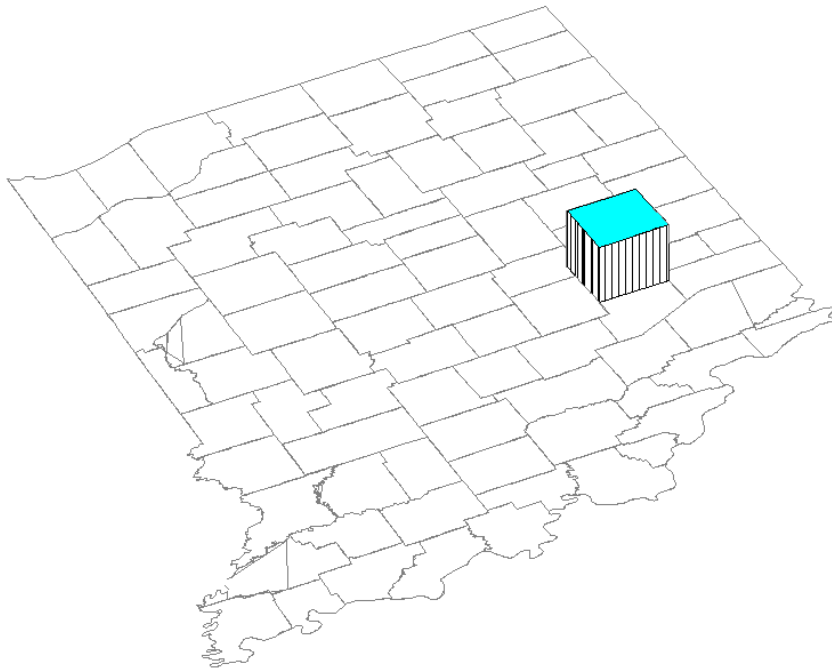
- Industry Cluster – a collection of industries that share products, technology or expertise
- Measuring concentration – the Location Quotient
- $LQ = 1$ means an industry or cluster is no more or no less concentrated than the national average

Eastern Indiana Industry Clusters

Employment Analysis



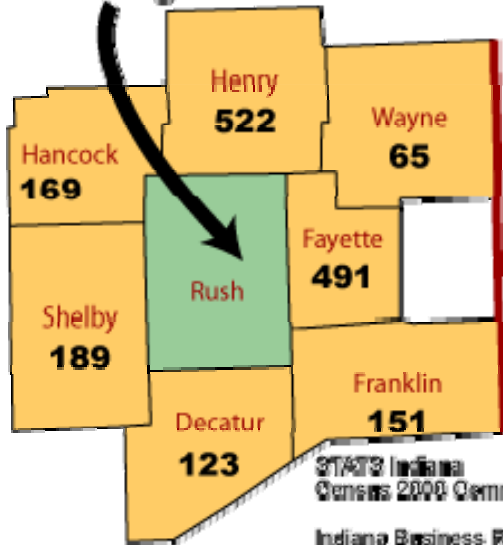
The Rush County Economy



- 8,452 workers in 116 industries
- 7,404 households
- Average income per household: \$57,004
- Largest employers are manufacturing, government, and agriculture

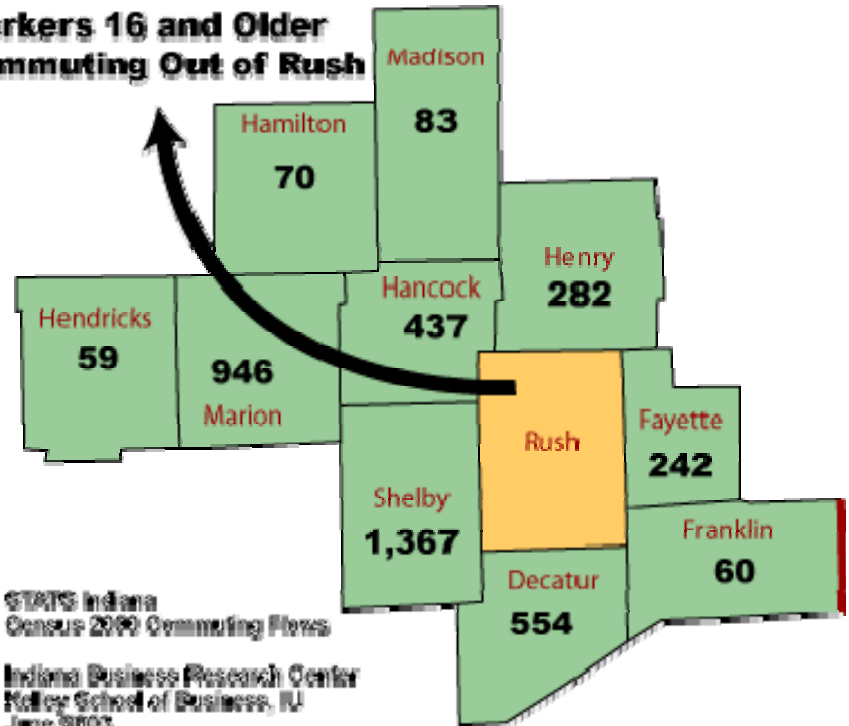
Cross-Commuting is Significant

**Workers 16 and Older
Commuting Into Rush**



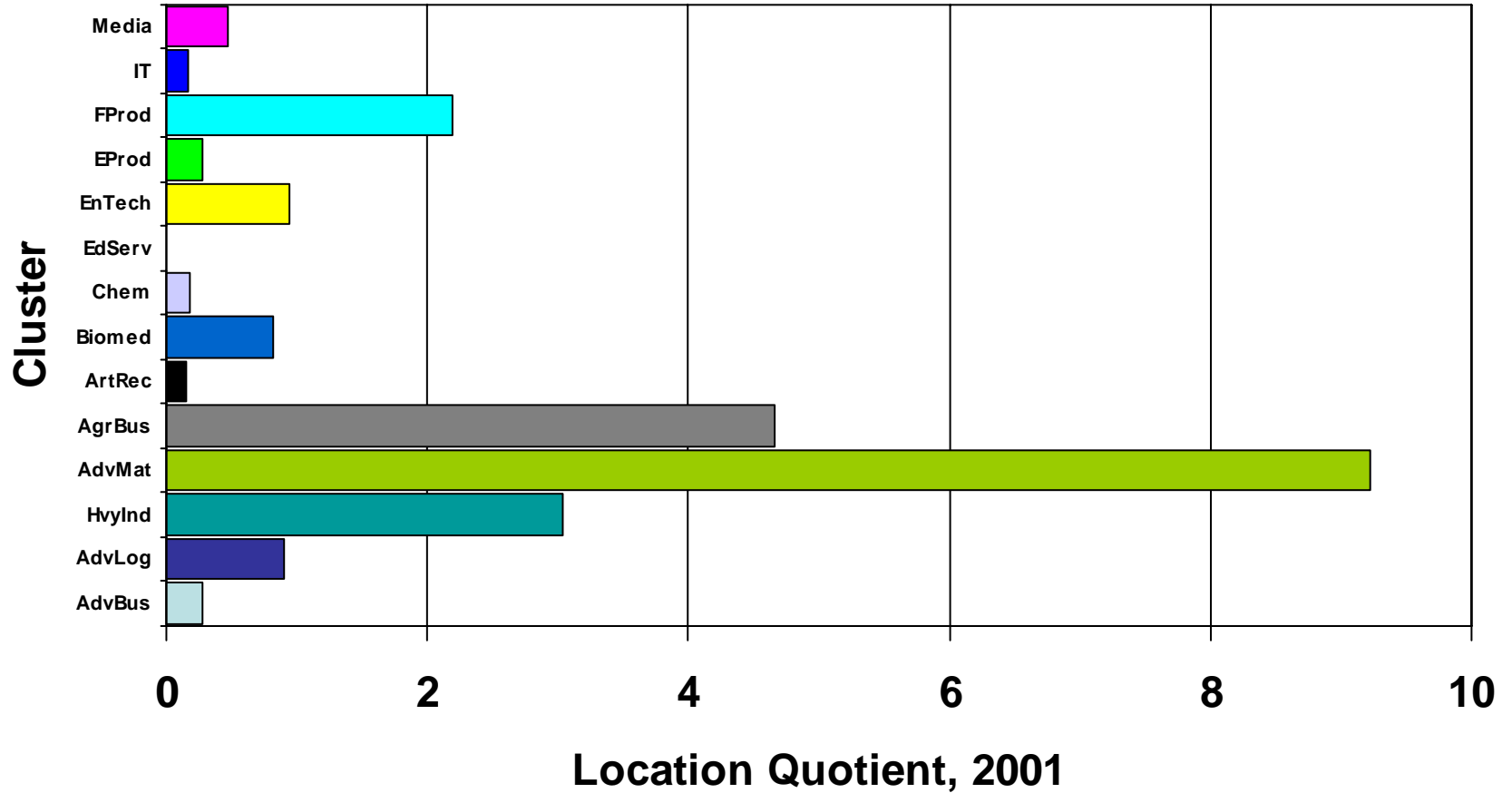
STATS Indiana
Census 2000 Commuting Flows
Indiana Business Research Center
Kelley School of Business, IU
June 2003

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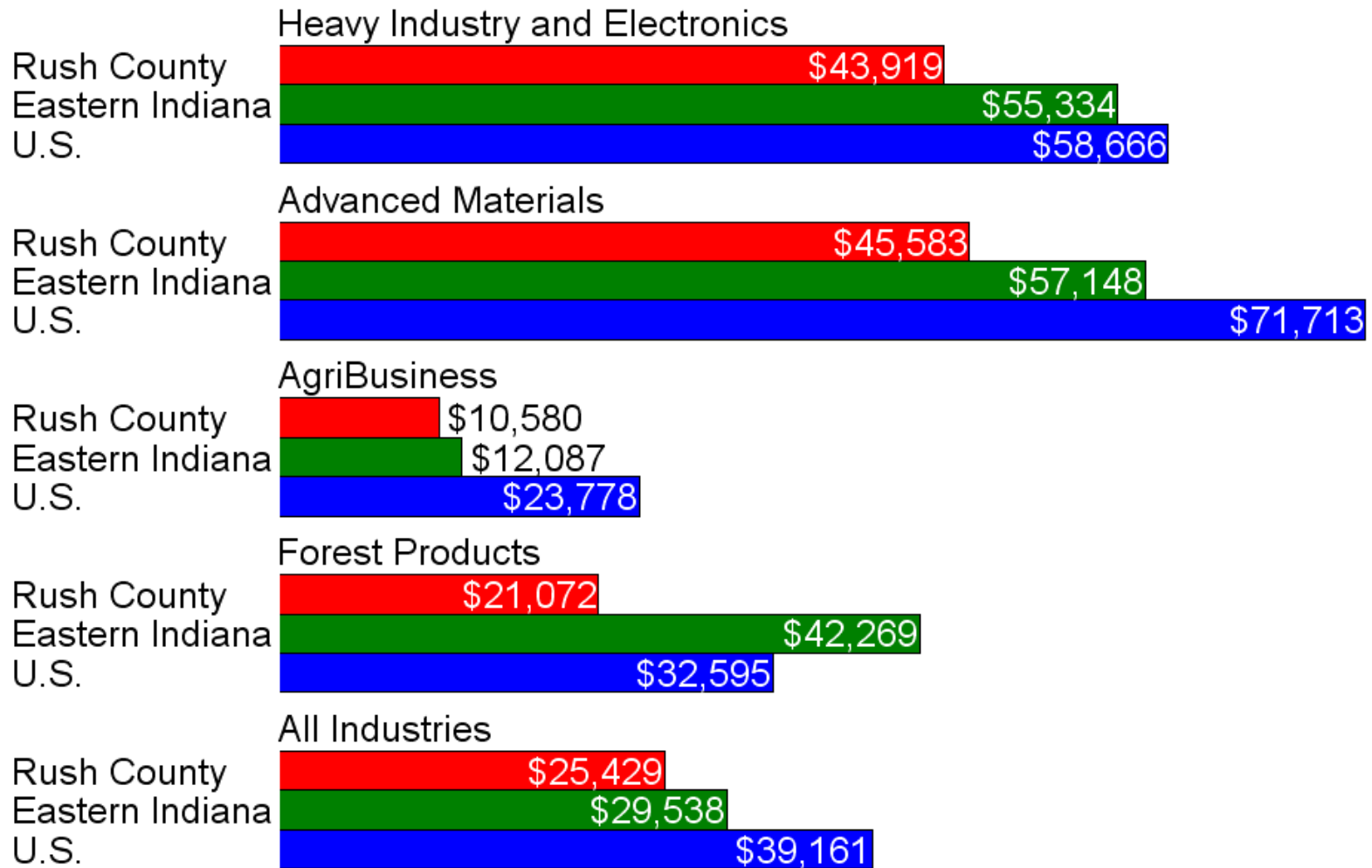


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Rush County Employment Analysis



Average Annual Pay, Selected Clusters, 2001



Cluster Detail: *Advanced Materials*

Rush County: 598 jobs

- Foundaries

Cluster Detail: Forest Products

Rush County Total: 426 jobs

- Agriculture and forestry support
- Building material stores
- Sawmills
- Paper and paperboard mills

Cluster Detail: Heavy Industry

Rush County Total: 1,176 jobs

- Foundaries
- HVAC and refrigeration equipment
- Farm machinery
- Machine shops

Cluster Detail: Agribusiness

Rush County Total: 1,303jobs

- Corn and soybean farming
- Livestock (hogs and cattle)
- Agriculture and forestry support
- Farm machinery and equipment manufacturing